

2018 Sewing Categories

Evening Wear

We all love to really dress up for a special evening out. Design and make an evening gown that has you standing out from the crowd. This is an opportunity to design an evening dress or ball gown that wows us all.

Judges will be looking at the cut, fit, finish and originality of your design. They are looking for a garment that is beyond just following a pattern. This category is open to all ages

Avante Garde

Fashion on the cutting edge, favouring or introducing new and experimental ideas and methods in fashion and/or garment construction. This is an opportunity to design and make a garment that is truly original, following no other designer.

Judges will be looking at fit, originality, innovation in fashion and the overall finish of your garment. This category is open to all ages

Student Fashion Design

Young designers lead the way for coming generations. This is your opportunity to show flair in original design without boundaries, taking what is known into a new area of design.

Judges will be looking for fit, finish, originality, innovation in fashion and fashion forwardness. This category is open to all students up to and including year 13

Open Fashion Design

Think completely outside the square in innovative fashion design to create a fabulous garment. Design with no limitations.

Judges will be looking for fit, finish, originality, innovation in fashion and fashion forwardness. This category is open to all ages from tertiary education level students to adults.

Student Street Wear

Casual / street wear designed by you. Make your mark with a well-constructed garment of original design suitable for daytime wearing.

Judges will be looking at the cut, fit, finish and originality of your design. They are looking for a garment that is beyond just following a pattern. This category is open to all students up to and including year 13.

Open Street Wear

As walk down the street what would you like to be wearing? Design a garment that reflects your vision and personality.

Judges will be looking at the cut, fit, finish and originality of your design. They are looking for a garment that is beyond just following a pattern. This category is open to all ages from tertiary education level students to adults.

Fantasy Fashion

Begin with your favourite fairy tale character and design and make the costume to fit. Princes and princesses, kings and queens, abound in fairy tales. This is an opportunity to create a fantasy garment fit suitable for filming the story.

Judges will be looking at the cut, fit, finish and design of the fairy tale character's garment. This category is open to all ages.

2018 Wearable Art Categories

Welcome to the Masquerade

Design an amazing mask using any medium. Large and small, weird and wonderful the masquerade is all about having fun while remaining anonymous. The model is to wear simple dark clothing so all attention is on the masquerade.

Judges will be looking at design concept, construction and technique, creativity, visual impact, and best use of materials. This category is open to all students up to and including year 13.

Junior Wearable Art

This is art that you make and wear - costumes, daring and beautiful. No theme and no limits to the materials you use however your garment must be able to withstand two parades (pre judging and the event).

Judges will be looking at design concept, construction and technique, creativity, visual impact, and best use of materials. This category is open to students up to and including Year 8.

Student Wearable Art

This is art that you make and wear - costumes, daring and beautiful. No theme and no limits to the materials you use however your garment must be able to withstand two parades (pre judging and the event).

Judges will be looking at design concept, construction and technique, creativity, visual impact, and best use of materials. This category is open to students from Year 9 to Year 13.

Open Wearable Art

This is art that you make and wear - costumes, daring and beautiful. No theme and no limits to the materials you use however your garment must be able to withstand two parades (pre judging and the event).

Judges will be looking at design concept, construction and technique, creativity, visual impact, and best use of materials. This category is open to all ages from tertiary education level students to adults.

From Trash to Fashion

Create a fashionable garment made predominantly from reused / recycled materials and objects. This is recycling at its best! Your garment will need to withstand two parades (pre judging and the event).

Judges will be looking at creativity, visual impact, originality, construction, materials employed to be 90% reused / recycled items and best use of materials. This category is open to all ages.

Cosplay

Cosplay can be defined as dressing up as a character from a film, book or video game. Create the costume of your chosen character from suitable materials.

Judges will be looking at creativity, visual impact, construction and techniques. This category is open to all ages

All garments will also be judged on stage presence / styling on the catwalk

Northland Fashion Awards 2018

Entry Form

Please complete the following entry form and post with your entry fee by 31st August 2018 to:
Bernina Northland Fashion Awards, P O Box 896, Whangarei

Name Contact phone number.....

Postal address.....

Email address (Essential so that we can send you further information)

Name of School (If entering a student section)

Category (Category may change after pre-judging)

Garment Title (Garment Title may change, indicative only)

Model's Name (Model Name may change, indicative only)

Description of Garment

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Inspiration for Garment

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Please fill out a separate entry form per garment.

I have read and agree to the Conditions of Entry of the Northland Fashion Awards 2018.

Signed: (If under the age of 18, please have a parent sign on your behalf).

Any Enquiries please contact Sandy (sandy@berninanorthland.co.nz / ph: 09 438 7654)

Conditions of Entry of the Northland Fashion Awards 2018

- This competition is only open to amateur and semi-professional sewers (income \$10000 or less). If sewing is your main source of income you are ineligible to enter this competition.
- This event may be filmed and/or photographed, and by entering you/your model gives consent for these images to be televised or used for publicity relating to future Bernina Northland Fashion Award events.
- Competitors under the age of 13 yrs will need to be supervised by an adult backstage.
- If you win a 1st, 2nd, 3rd or 4th place in an event, the sponsors of that section have the right to use and/or display your entry until the end of the year, at which point you will be contacted to retrieve your garment.
- Non-refundable entry fee is \$20 per entry. Cheque should be made out to "Rotary Club of Whangarei South Inc" and posted with your entry form by **31st August 2018** to Bernina Northland Fashion Awards, C/- Rotary Club of Whangarei South, P O Box 896, Whangarei, or you can email your entry form to sandy@berninanorthland.co.nz and pay your entry fee via internet banking to: Whangarei South Rotary Charitable Trust, Account Number 03-0497-0313562-04
with your name as it appears on the entry form for the reference (first and last names please).
- Entry forms and fees must be received by **31st August 2018**.
- Prizes are subject to change depending on entry numbers.
- Garments that have been entered into previous Bernina Fashion Awards cannot be re-entered.
- You cannot enter the same garment into more than one category.
- If you have more than one garment you need to have a different model for each garment. Due to the way the show is run, there is not enough time for quick changes.
- Organisers reserve the right to re-categorise a garment or to omit it from the show.
- Organisers reserve the right to combine categories if entry numbers within a category are less than 3
- Organisers reserve the right to split categories if entry numbers within a category are greater than 15
- You must provide your own model(s).
- The judges' decision is final.
- The show will start at 7:00pm on Saturday **6th of October 2018** at the ASB Stadium, Kensington, Whangarei. You and your model will need to sign in together between 4.30 pm and 6.00 pm. You will be expected to stay at the ASB Stadium after signing in. Groups should all sign in together.
- You and your model may be expected to attend a Full Rehearsal at a time and date to be advised at the ASB Stadium. You will be advised if you need to be in your garment for the rehearsal. Please let the organisers know if you cannot attend.
- Your email address is essential so that we can send you further information closer to show time with things you may need to know.

Additional Information

Prejudging

- All categories need to be modelled for pre-judging at People Potential, 17 Keyte Stree, Whangarei on the **15th & 16th of September 2017**.
- Garments presented for judging must be as you intend them to go down the catwalk on the show night. This may include accessories, hair and makeup. Professional still photography may be taken at the pre-judging.
- The Judges are looking for pieces that are expertly constructed and also show you have a great eye for design. Note judging criteria of each category.
- Your garment may need to be left overnight on the pre-judging weekend to allow time for the judges to inspect them off the model. After inspection, all garments need to be taken home.
- Times for pre-judging will be announced when we know the number of entries in each category.
- If you are unable to make the pre-judging time, please let us know and we will try to arrange something to suit you. Contact our website, ask on Facebook or email the entry registrar.

Tickets

- Premium, Standard and Children Tickets are available. Children are 12 years and under.
- Tickets can be purchased from the Ticketek office at Forum North or on line at www.ticketek.co.nz
- Premium tickets are for the rows closest to the catwalk on both sides.

Photos / DVD

- Professional photos of each garment will be taken while on the catwalk on show night. Note that still photography may be taken at the Pre-Judging Weekend. Check our website and Facebook for information on where to purchase.
- The show night will be filmed, and a DVD will be available to order through Channel North.

Proceeds

- As the Rotary Club of Whangarei South is a not for profit, any proceeds from this show may be distributed by the Rotary Club of Whangarei South to youth based local charities.